

NATIONAL
CHICKEN
COUNCIL

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January 5, 2017

Mr. John Starkey
President
U.S. Poultry & Egg Association
1530 Cooledge Road
Tucker, GA 30084
Via email: jstarkey@uspoultry.org

Dear John:

As you are aware, several foodservice companies and restaurants have recently announced commitments to source only “slower growing” broilers over the next several years, after pressure from activist organizations citing a perceived benefit to the welfare of the birds.

The environmental, economic and sustainability repercussions of such a change are significant and documented. However, there is a lack of research in the U.S. about the welfare differences between current broiler growth rates and those of slower growing breeds. As such, I am writing today to express the support of the National Chicken Council for consideration by the USPOULTRY Board of Directors of research funding in this area.

Please know that I and my staff look forward to continuing to work with you and your staff for the mutual benefit of our members and our industry, and we remain fully supportive of USPOULTRY’s commitment to the advancement of research and education in poultry science and technology.

Sincerely,



Mike Brown
President

cc: Dr. John Glisson, Vice President of Research Programs