**National Chicken Council**

**60th Annual Conference**

**October 29-30, 2014**

**The Ritz-Carlton**

**Washington D.C.**

**Conference Program**

**Wednesday, October 29**

8:30 a.m.-Noon NCC Communications Committee Meeting

 **The Boardroom/Ballroom Level**

Noon-1:30 p.m. Buffet Luncheon for Those Attending Board of Directors Meeting

 **Plaza II/Ballroom Level**

 ***Sponsored by Elanco Animal Health***

1:30-5:00 p.m. Board of Directors Meeting

 **Ritz-Carlton Ballroom Salons I & II/Ballroom Level**

3:00-3:15 p.m. Board of Directors Refreshment Break

 **Ritz-Carlton Ballroom Foyer**

 ***Sponsored by Meyn America***

6:00-7:30 p.m. Cocktail Reception

 **Ritz-Carlton Ballroom Foyer**

**Thursday, October 30**

 Breakfasts:

* 7:15-8:15 a.m. Conference Continental Breakfast

 ***Sponsored by Cobb-Vantress***

 **Ritz-Carlton Ballroom Salon II/Ballroom Level**

* 9:00-10:00 a.m. Spouse Continental Breakfast

 ***Sponsored by Cobb-Vantress***

**West View/Lobby Level**

8:15 a.m. **Welcome to the 60th Annual Conference**

NCC Chairman Mike Helgeson, CEO,

GNP Company, Presiding

**Ritz-Carlton Ballroom III/Ballroom Level**

8:30 a.m.-9:15 a.m. “**Building Brands and Businesses by Creating a**

**Culture of Innovation”**

Doug Rauch

 Former President of Trader Joe’s

9:15-9:45 a.m. **“USDA Outlook: Issues & Agenda”**

Deputy Administrator Dr. Craig A. Morris

Agricultural Marketing Service

Livestock Poultry & Seed Programs

U.S. Department of Agriculture

9:45-10:15 a.m. Refreshment Break

 ***Jointly Sponsored by Phibro Animal Health***

***& Prince-Agri Products***

**Ritz-Carlton** **Ballroom Foyer/Ballroom Level**

10:15-11:00 a.m. **“21st Century America: A New Day in Politics,**

**Culture, and Business”**

Stuart Varney

 Anchors *Varney & Company* on Fox Business Network

11:00-11:30 a.m. **“Perspectives on Crucial Global Trade Negotiations”**

Ambassador Darci Vetter

Chief Agricultural Negotiator

Office of the U.S. Trade Representative

11:30 a.m.-Noon **“A View from Capitol Hill”**

Representative Andy Harris (R-MD)

 Appropriations Committee

Noon-1:30 p.m. Conference Luncheon

 ***Sponsored by Aviagen***

 **Ritz-Carlton Ballroom II/Ballroom Level**

* Installation of New NCC Officers

1:30 p.m. **Welcome to the Afternoon General Session**

Jerry Lane, President, Claxton Poultry

Newly Elected NCC Chairman of the Board

**Ritz-Carlton Ballroom III/Ballroom Level**

1:30-2:45 p.m. **“Political Panel: Analysis of Mid-Term Elections”**

 ***Sponsored by BMO Harris Bank***

* **Charlie Cook**

Editor and Publisher of *The Cook Political Report*

 Political Analyst for the National Journal Group

* **Stuart Rothenberg**

Editor and Publisher of *The Rothenberg Political Report*

Columnist for *Roll Call*

2:45-4:00 p.m. “**Industry Outlook Panel”**

Moderator: William Roenigk, former NCC Senior Vice President and Chief Economist

* Lampkin Butts, President and COO, Sanderson Farms
* Randy Day, Executive Vice President of Supply Chain, Perdue Farms
* Bob Ruth, President of Country View Family Farms, Clemens Food Group
* Michael Welch, President and CEO, Harrison Poultry

4:30-6:00 p.m. Cocktail Reception

***Jointly Sponsored by Phibro Animal Health***

***& Prince-Agri Products***

**West View/Lobby Level**

(*Dinner on your own*)